



SECOND ANNUAL CBA NATIONAL CONFERENCE



Leading the Canadian Law Firm in the 21st Century: Managing the Future

A unique conference bringing together managing partners,
in-house counsel, industry experts and many others!

November 5 - 7, 2006 Halifax Marriott Harbourfront, Halifax, Nova Scotia

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Leading the Canadian Law Firm in the 21st Century: Managing the Future

Intense competition, rapid technological change, demanding expectations of clients and changing attitudes of lawyers and staff are realities in the operation of today's law firms. As a leader, your priority is to ensure the stability and growth of your firm. Join industry experts, managing partners and in-house counsel for an in-depth analysis of the latest challenges as well as techniques to address issues such as:

- What to do about *Neil*? Moving beyond the rules to practical solutions;
- The Talent Pool: The business case for retention, accommodation and promotion of the best and brightest; and
- Risk Management: Best practices and models for identifying and managing claims, losses and crises.

As well, learn from strategies, approaches and war stories, and network with colleagues in fabulous Halifax, famous for its legendary East Coast hospitality and entertainment.

La direction d'un cabinet juridique au 21^e siècle : Gérer l'avenir

La concurrence féroce, les progrès technologiques incessants, les attentes de plus en plus grandes de la clientèle et les attitudes changeantes des avocats et avocates, et du personnel sont des réalités impossibles à négliger pour exploiter un cabinet juridique de nos jours. À titre de leader, il vous incombe de veiller à la stabilité et à la prospérité de votre cabinet. Venez vous joindre aux experts de l'industrie, à vos collègues directeurs et directrices associés et aux conseillers et conseillères juridiques d'entreprises pour analyser à fond les défis, enjeux et techniques les plus récents tels que :

- Comment réagir à l'arrêt *Neil*? Transformer les règles théoriques en solutions pratiques;
- Un bassin de talents : la fidélisation, l'accommodement et la promotion de la crème de votre entreprise; et
- La gestion du risque : les meilleures pratiques et modèles de stratégies pour circonscrire et gérer les plaintes, les pertes et les crises.

Ce sera également l'occasion de découvrir des stratégies, des méthodes et des anecdotes édifiantes et de réseauter avec vos collègues dans la splendide ville d'Halifax, réputée pour sa chaleureuse hospitalité et ses multiples attractions.

Ce programme est offert uniquement en anglais.

Program

Sunday, November 5, 2006

4:00 p.m. – 5:30 p.m. **REGISTRATION**

5:30 p.m. – 8:30 p.m. **WELCOME RECEPTION**

Sponsored by The Counsel Network, Exclusive Preferred Supplier of Lawyer Recruitment Services to the CBA

The soul of the city meets the spirit of the East at our opening reception. Warm up your taste buds with a sample of East Coast cuisine, then unwind and relax with mellow jazz and stirring traditional Maritime music. It's the perfect opportunity to catch up with old friends, make new ones, and to start to feel at home in a city famous for its hospitality.

Monday, November 6, 2006

7:00 a.m. – 8:30 a.m. **REGISTRATION**

7:30 a.m. – 8:30 a.m. **BREAKFAST FOR ALL ATTENDEES**

Compliments of our sponsors

8:30 a.m. **WELCOME & INTRODUCTION**

Chair:

Wylie Spicer, Q.C., Former Managing Partner, *McInnes Cooper* (Atlantic Canada)

8:35 a.m. – 9:15 a.m. **KEYNOTE ADDRESS**

Make No Mistake, Your Best Clients Are Within My Grasp!

Patrick J. McKenna, Principle, *Edge International* (Edmonton)

Patrick McKenna contends that “too many law firms are pathetic at understanding and delivering true value-added services to their clients.” Through practical examples drawn from his work with companies as diverse as Unilever, British American Tobacco, Pfizer and Lehman Brothers, Patrick will propose a rigorous approach to bulletproofing your signature clients.

9:15 a.m. – 10:15 a.m. **The Talent Pool**

The success of a law firm depends entirely on an ample supply of talented lawyers. In recent years the talent that we strive so hard to develop has been leaving. This exodus is extremely expensive and threatens the future success of a firm.

The plenary session explores the possible reasons for this exodus, including generational attitudes, issues involving women in the practice of law, or simple burnout.



“The CBA is to be congratulated for the excellent program. I was impressed with the quality of the speakers as well as the efficient manner in which this seminar was carried out. The daily music and Friday night gala event was most impressive.”

2005 Conference Participant

Following the plenary, two solution-oriented workshops will address in more detail some of the issues raised by the exodus of talent. One session will focus on the generational issues that currently confront law firms in their attempt to retain talent. The other session will confront the particular issue of the exodus of women from the legal profession. Panelists will share their insights and suggestions, while delegates will be encouraged to participate and will hopefully emerge with a better understanding of how to address these problems in their law firms.

Plenary Session:

Moderator:

Wylie Spicer, Q.C., Former Managing Partner, *McInnes Cooper* (Atlantic Canada)

Speakers:

Kirby Chown, Ontario Regional Managing Partner, *McCarthy Tétrault LLP* (Toronto)

Cristi Cooke, Founder, *Majority Marketing* (Ottawa)

Judy Ann Jaeger, Principal, *Human Capital / Genderworks* (Newmarket)

Sonya Kunkel, Senior Director, *Catalyst Canada* (Toronto)

Irene Taylor, Partner, *Praxis* (Toronto)

10:15 a.m. – 10:45 a.m.

REFRESHMENT BREAK

Sponsored by McCarthy Tétrault LLP

10:45 a.m. – 12:00 p.m.

Concurrent Sessions:

Generational Issues

Moderator:

Wylie Spicer, Q.C., Former Managing Partner, *McInnes Cooper* (Atlantic Canada)

Speakers:

Judy Ann Jaeger, Principal, *Human Capital / Genderworks* (Newmarket)

Irene Taylor, Partner, *Praxis* (Toronto)

Exodus of Women

Moderator:

Kirby Chown, Ontario Regional Managing Partner, *McCarthy Tétrault LLP* (Toronto)

Speakers:

Cristi Cooke, Founder, *Majority Marketing* (Ottawa)

Sonya Kunkel, Senior Director, *Catalyst Canada* (Toronto)

12:00 p.m. – 2:00 p.m.

LUNCH FOR ALL ATTENDEES

Sponsored by Fasken Martineau DuMoulin LLP

KEYNOTE LUNCH ADDRESS

Does Law Firm Marketing to Corporate Counsel Suck?

Robert G. Patzelt, Q.C., Vice-President, Risk Management and General Counsel, *Scotia Investments Limited* (Halifax)

This thoughtful, entertaining (and likely irreverent) presentation will provide a perspective “from the other side” about marketing and client relationships. Robert is not only in-house counsel, but also President of the Canadian Corporate Counsel Association. He merges mirth with his extensive knowledge of business and marketing in the legal setting. This will be “edutainment” in the finest form.

2:00 p.m. – 3:00 p.m.

Plenary: RISK is More Than a 4-Letter Word - Managing Risk in Law Firms

This plenary and subsequent breakout sessions will explore the role of risk management in a law firm setting with emphasis on defining risk management, how it benefits the organization, the role of leadership in the establishment of a risk-management culture, the control of risk (including the oversight of professionals and practice behavior), the impact of culture and proper claims-handling. Breakout sessions will focus on the development of operational systems that work to minimize risk, what to do when things go “really wrong” and the best way to minimize the impact of a crisis.

The panel consists of leading risk management experts with expertise that has been successfully applied in the legal setting, the insurance industry and in organizations across Canada and the United States. Our panelists’ backgrounds include developing programs for lawyers and their insurers, underwriting, consulting and educational programming.

Plenary Session:

Moderator:

Robert G. Patzelt, Q.C., Vice-President, Risk Management and General Counsel, *Scotia Investments Limited* (Halifax)

Speakers:

Karen K.H. Bell, Partner, *Catalyst Consulting* (Toronto)

William Freivogel, Senior Vice-President - Loss Prevention, *Aon Risk Services, Inc.* (Chicago)

Dan Pinnington, Director, *practicePRO, Lawyers’ Professional Indemnity Company (LAWPRO)* (Toronto)

Joe Tontini, Senior Consultant and Principle, *Dion Durrell + Associates Inc.* (Toronto)

3:00 p.m. – 3:30 p.m.

REFRESHMENT BREAK

Compliments of our sponsors

3:30 p.m. – 4:30 p.m.

Concurrent Sessions:

Proactive Risk Management: An Ounce of Prevention is Worth a Pound of Cure

Speakers:

William Freivogel, Senior Vice-President - Loss Prevention, *Aon Risk Services, Inc.* (Chicago)

Dan Pinnington, Director, *practicePRO, Lawyers’ Professional Indemnity Company (LAWPRO)* (Toronto)



“One of the more practical and useful seminars I have attended. The hospitality, food and entertainment were spectacular.”

2005 Conference Participant

Responding to a Crisis: Risk Management When Things Go Wrong

Speakers:

Karen K.H. Bell, Partner, *Catalyst Consulting* (Toronto)

Joe Tontini, Senior Consultant and Principle, *Dion Durrell + Associates Inc.* (Toronto)

7:00 p.m. – 11:30 p.m.

LOBSTER DINNER AND EXCELLENT EASTERN ENTERTAINMENT EXTRAVAGANZA

Guest tickets available for an additional fee

Sponsored by McInnes Cooper, Stewart McKelvey and jointly by Cox Hanson O’Reilly Matheson and Patterson Palmer

You thought last year’s entertainment was outstanding? This year, be one of the few people in Canada to experience this custom, private performance of some of the finest musicians from the Maritimes. This outstanding musical mélange includes everything from tones and tunes of Celtic hues to a bevy of blues. Enjoy sultry jazz art and torch singers who will touch your heart as the rhythm of the night will be translated into movement, and enjoy a special choreographed session of dance. This show will be music to your ears, a pleasure for your eyes and will rebuild your soul. It is guaranteed to move you! This is a can’t miss highlight of the Conference.



Jared Adams

Program

Tuesday, November 7, 2006

7:00 a.m. – 8:30 a.m. **REGISTRATION**

7:30 a.m. – 8:30 a.m. **BREAKFAST FOR ALL ATTENDEES**
Compliments of our sponsors

8:30 a.m. – 10:00 a.m. **Plenary: Managing Conflicts**

The current state of conflict of interest law in Canada is a minefield for law firms and clients alike. Many would suggest that the law has gone too far; others would say that at the very least greater clarification, if not correction, is required.

This plenary session will canvass current Canadian law relating to duties of loyalty and confidentiality as interpreted in *R. v. Neil* and subsequent cases, both from the law firm and the client perspective. It will also review the current state of the rules of conduct established by the law societies and the Canadian Bar Association, as well as how in-house and outside counsel are dealing with these rules.

The panel consists of leading practitioners in Canada who have devoted a great deal of time and thought to these matters, from both a practical and a public policy perspective.

Moderator:

R. Scott S. Jolliffe, National Managing Partner, *Gowlings* (Toronto)

Speakers:

Murray P. Aust, Senior Counsel, *Royal Bank of Canada* (Toronto)

Gary H. Luftspring, Chairman, *Goodman and Carr LLP* (Toronto)

Gavin MacKenzie, *Heenan Blaikie LLP* (Toronto)

10:00 a.m. – 10:30 p.m. **REFRESHMENT BREAK**
Sponsored by McCarthy Tétrault LLP

10:30 a.m. – 12:00 p.m. **Concurrent Workshops:**

The concurrent breakout sessions will look at the law of conflict of interest from two perspectives:

- **Managing Conflicts:** how law firms manage and deal with conflicts in the post-*Neil* era. This includes maintaining potential conflicts databases, searching for and resolving conflicts, and screening adverse interests; and
- **Conflict Reform:** what law firms can do to reduce uncertainty and potential risk in the post-*Neil* era. This includes the adoption of standard retainer letters and waivers, and obtaining agreement on interpretive guidelines for determining matters such as the definition of a client and former client, special rules to apply to sophisticated clients, what constitutes a related matter and when there is implied consent.

Managing Conflicts

Speakers:

Simon Chester, *Heenan Blaikie LLP* (Toronto)

Gary H. Luftspring, Chairman, *Goodman and Carr LLP* (Toronto)



“

Unforgettable!

”

2005 Conference Participant

William Freivogel, Senior Vice-President - Loss Prevention, *Aon Risk Services, Inc.*
(Chicago)

Conflict Reform

Speakers:

R. Scott S. Jolliffe, National Managing Partner, *Gowlings* (Toronto)

Gavin MacKenzie, *Heenan Blaikie LLP* (Toronto)

James C. Tory, *Torys LLP* (Toronto)

12:00 p.m. – 2:00 p.m.

LUNCH FOR ALL ATTENDEES

Sponsored by Dye & Durham

WELCOME & INTRODUCTION:

Kevin A. MacDonald, *Crowe Dillon Robinson* (Halifax)

2006-2007 President – CBA Nova Scotia

KEYNOTE LUNCH ADDRESS:

How Leaving the Law Firm Saved My Life!: The Misadventures of a Lawyer Who Traded the Office for a Trailer Park

Michael Volpe, *Topsail Productions Limited*, Executive Producer of *Trailer Park Boys*

2:00 p.m.

CLOSING REMARKS:

Chair:

Wylie Spicer, Q.C., Former Managing Partner, *McInnes Cooper* (Atlantic Canada)

Please note that speakers are subject to change.



This program has been approved for LawPro CLE Premium Credit. For more information, please consult the following LawPro web page:
<http://www.lawpro.ca/CLECredit/default.asp>

Questions?

Contact Marie-Claude Noël
Canadian Bar Association (613) 237-2925 or 1-800-267-8860 ext. 160
mariecn@cba.org

Conference Speakers

Keynote Speakers



Patrick J. McKenna, Principle, *Edge International*
Patrick McKenna is a seasoned law firm strategist and leading management advisor. Since 1983 he has worked with the top management of premier law firms internationally to discuss, challenge and escalate their thinking with regard to managing and competing effectively. He is co-author of business bestseller *First Among Equals* and the book *Management Skills* (2005 - John Wiley/Jossey-Bass) cemented Patrick as one of the leading thinkers in the field of business management.



Michael Volpe, *Topsail Productions Limited*, Executive Producer of *Trailer Park Boys*
Michael Volpe is President of Topsail Productions and Producer of the hit TV series *Trailer Park Boys* and upcoming feature film. He was also a producer on the CBC *Canada Russia '72* mini-series.



Robert G. Patzelt, Q.C., Vice-President, Risk Management and General Counsel, *Scotia Investments Limited*
Robert Patzelt is a senior executive with Scotia Investments Limited, which is a private holding company with holdings in manufacturing, environmental industries, real estate and other financial interests. He is presently the President of the Canadian Corporate Counsel Association and has held numerous positions in the CBA. Robert is an award-winning speaker and has presented across North America on topics such as law, risk management, director and officer liability and business.

Speakers and Moderators



Murray P. Aust, Senior Counsel, *Royal Bank of Canada*
Murray Aust is Senior Counsel with Royal Bank of Canada. He has worked for RBC in Toronto as the head of its Ontario law group, as counsel to the Bank's Commercial Banking and International divisions and its venture capital subsidiary, and in London, England as counsel to the Bank's European headquarters and investment bank subsidiary.



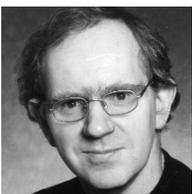
Kirby Chown, Ontario Regional Managing Partner, *McCarthy Tétrault LLP*
Kirby Chown is the Ontario Regional Managing Partner of McCarthy Tétrault and a member of the Litigation Group in Toronto. She joined the firm in 1981 and practises in the area of civil litigation, including medical malpractice and family law. She is Chair of the firm-wide Diversity Task Force and also Chair of The Women's Committee, a firm wide committee focusing on women's issues at the firm. In 2004, she created a women's initiatives network (WIN) in the firm's Toronto office to promote discussion of topics of particular interest to women.



Karen K.H. Bell, BA, LLB, Karen Bell, a partner with Catalyst Consulting, is a lawyer with over 25 years of experience in the practice of law. As a consultant, she advises law firms and law departments on risk management, knowledge sharing and client service. She provides clients of the firm with a unique skill set and calls upon her experience as a business litigator for 18 years at Cassels Brock & Blackwell LLP, as Risk Management Counsel to LAWPRO where she created *practicePRO*, a risk and change management program for lawyers, and as the architect and leader of a national, multi-faceted knowledge management strategy at Gowling Laffleur Henderson LLP.



Cristi Cooke, Founder, *Majority Marketing*
Cristi Cooke is a marketing strategist who focuses on 'how to tap into the most lucrative market in North America – the women's market.' She has profiled consumer behaviour and developed successful marketing strategies on an international level for over 14 years. Today, as President of Majority Marketing, Cristi is arming companies with exactly what they need to increase sales and improve client loyalty to develop their share of the women's market.



Simon Chester, *Heenan Blaikie LLP*
Simon Chester is the senior conflicts partner for Heenan Blaikie's Toronto office, and also serves on the firm's National Conflicts Committee. He practices in the litigation and business law sections of Heenan Blaikie LLP. He is the author of the comprehensive chapter on conflicts of interest in *Barristers and Solicitors in Practice and of Conflicts of Interest, Chinese Walls and the Changing Business of the Law* (London: International Bar Association, 2000). He chairs the Editorial Board of the American Bar Association's *Law Practice Magazine* and is a Trustee of the College of Law Practice Management.



William Freivogel, Senior Vice-President - Loss Prevention, *Aon Risk Services, Inc.*
Bill Freivogel is Senior Vice President-Loss Prevention at Aon Risk Services in Chicago. He provides legal ethics and loss prevention services to Aon's law firm clients. He is Chair of the Editorial Board of the *ABA/BNA Lawyers' Manual on Professional Conduct*, and is a member of the American Law Institute. He is author of *Freivogel on Conflicts*, a comprehensive online guide to conflicts of interest (<http://www.freivogelonconflicts.com>).



Judy Ann Jaeger, Principal, *Human Capital / Genderworks*
 Judy Ann Jaeger, a recognized equity and diversity specialist, is founder of Human Capital – People Based Solutions and Genderworks™. Judy frequently writes and speaks about the compelling need to develop and align corporate policies and practices to create high performing environments that engage a diverse workforce. Judy is also co-author of the best-selling book *The 80% Minority – Reaching the Real World of Women Consumers* released by Viking Canada.



Dan Pinnington, Director, *practicePRO, Lawyers' Professional Indemnity Company (LAWPRO)*
 Dan Pinnington is Director of practicePRO, LAWPRO's innovative and internationally recognized risk management and claims prevention program. He is a prolific writer and speaker on law practice management and legal technology issues, and through practicePRO provides lawyers with tools and resources that help them avoid legal malpractice claims.



R. Scott S. Jolliffe, National Managing Partner, *Gowlings*
 R. Scott Jolliffe has been the National Managing Partner of Gowing Laffleur Henderson LLP for 11 years. During this time he has been instrumental in the growth of the firm, from its Ottawa roots to one of Canada's largest law firms, with over 700 professionals and eight offices across Canada and in Moscow. In addition to his management responsibilities, he maintains a practice in the intellectual property area as one of Canada's pre-eminent IP litigators.



Wylie Spicer, Q.C., Former Managing Partner, *McInnes Cooper*
 Wylie Spicer stepped down as Managing Partner of McInnes Cooper this summer after five years at the helm. He is returning to his admiralty and marine practice and is very much hoping it is still there.



Sonya Kunkel, Senior Director, *Catalyst Canada*
 Sonya Kunkel is Senior Director of Catalyst Canada and, as interim head of the Canadian office, she is currently leading its research and advisory services practice. Sonya is Catalyst's recognized expert on mentoring issues and has spoken widely on this topic in Canada, the United States, and Europe. Most recently, she has spearheaded Catalyst's extensive and widely recognized research on work-life balance in Canadian law firms. Prior to joining Catalyst in 2001, Sonya supervised major research surveys and projects for a North American research firm. She has also served as an analyst for a university-based research group, reporting on two G7 summits under the auspices of the *Financial Post*.

Irene Taylor, Partner, *Praxis*
 An organizational and leadership development specialist, Irene Taylor has worked with, and studied, leaders and culture for more than 20 years. A recognized expert in her field, she has written extensively on the subject, most notably as a regular feature writer for *Lexpert*. Irene's company Praxis is a business-legal consulting group that focuses on the assessment, recruitment and professional development of senior top talent.



Joe Tontini, Senior Consultant and Principal, *Dion Durrell + Associates Inc.*
 Joe Tontini is a senior consultant at Dion, Durrell + Associates Inc. and is responsible for delivering strategic consulting and management services to clients in the legal profession, as well as the financial services and industrial sectors. He has been involved in captive feasibility studies, reciprocal insurance exchange management, reinsurance placement, insurance broker tenders and other risk management assignments.



Gary H. Luftspring, Chairman, *Goodman and Carr LLP*
 Gary Luftspring is Goodman and Carr LLP's Chairman and former head of the firm's litigation section. He is extensively involved in advising directors and officers of corporations and their insurers as to their duties and responsibilities in claims against them. Gary has significant experience in trial and appellate litigation and has appeared before the Ontario Superior Court of Justice, the Divisional Court and the Court of Appeal of Ontario.



James C. Tory, *Torys LLP*
 James C. Tory practises litigation and dispute resolution, specializing in corporate/commercial matters with a particular focus on shareholder and boardroom disputes. He has substantial experience in all levels of court, in the Ontario Securities Commission, and in commercial arbitrations and mediations. Recognized internationally as a leading commercial litigator, Jim speaks frequently at conferences on corporate securities law, litigation and arbitration practice, and has written several articles on corporate law and litigation. He is a member of the Editorial Board of, and a contributor to, Federated Press's quarterly *Corporate Litigation*.



Gavin MacKenzie, *Heenan Blaikie LLP*
 Gavin MacKenzie is a Senior Partner in the litigation department of Heenan Blaikie LLP's Toronto office. He has appeared as counsel before many tribunals and courts at all levels including the Supreme Court of Canada. Since February 2006 he has served as the Treasurer (head) of the Law Society of Upper Canada. He is the author of *Lawyers and Ethics: Professional Responsibility and Discipline*, and has been honoured by induction as a Fellow of the American College of Trial Lawyers.

For more information on Conference speakers, please visit www.cba.org/CLE

Registration Form

ACCOMMODATION

Halifax Marriot Harbourfront
1919 Upper Water Street, Halifax, NS
Tel: 1-800-943-6760 Fax: 902-422-5805
www.marriott.com

HOTEL RESERVATION CUT OFF DATE

Thursday, October 5, 2006

For convention rates, please contact the Hotel directly and refer to the Canadian Bar Association's Conference entitled *Leading the Canadian Law Firm in the 21st Century*.

TRAVEL

Air Canada is the official carrier for all our CBA meetings. For travel assistance, please call the CBA's travel agent, Algonquin Travel at 1-866-216-1251 or Air Canada at 1-800-361-7585, and quote CBA Account # CV061808. By ensuring that this Special CBA Account Number appears on your ticket, regardless of the fare purchased, you will help support your organization financially, and we thank you.

CAR RENTAL

AVIS, the official rental car supplier of the CBA, offers several special rates. Call 1-800-331-1600 or visit www.avis.com to reserve your car. Rates include unlimited free kilometers but do not include taxes, insurance and refueling charges. You must quote discount number C136498.

TO REGISTER

BY MAIL: Send cheque or money order made payable to the Canadian Bar Association or pay by credit card (Visa or MasterCard) together with this registration form to:

Marie-Claude Noël
Canadian Bar Association
865 Carling Avenue, Suite 500
Ottawa, Ontario, K1S 5S8 or

BY FAX: (613) 237-0185.

PAYMENT MUST BE RECEIVED WITH THE COMPLETED REGISTRATION FORM.

REFUND POLICY:

There will be a 20% administrative charge on any cancellations received by the CBA National Office up to and including **October 5, 2006**. No refund given after October 5. There will be no refunds for "no shows".

INFORMATION

For further information about this program, please contact Marie-Claude Noël at the CBA National Office by telephone at **613-237-2925 ext 160 or 1-800-267-8860**, or by e-mail mariecn@cba.org.

We encourage limited use of scented products during the conference in consideration of scent-sensitive participants. Thank you.

For updates on the program please visit our web site at www.cba.org/CLE

YES, Please register me for:

Leading the Canadian Law Firm in the 21st Century: Managing the Future

	FEE	HST	TOTAL
<input type="checkbox"/> CBA Members*	\$1,295.00	\$181.30	\$1,476.30
<input type="checkbox"/> Non-Members*	\$1,845.00	\$258.30	\$2,103.30

(Registration fee for non-members includes a one year membership to the Canadian Bar Association. A membership representative will contact you.
For non-members please provide: year of call _____ province of call _____.)

* Registration fee includes tickets for both the Opening Reception on Sunday, November 5th and the Lobster Dinner and Excellent Eastern Entertainment Extravaganza on Monday, November 6th.

I wish to purchase a GUEST TICKET for the following:

- Opening Reception** on Sunday, November 5th for a fee of \$40.00 + \$5.60 HST. (Tickets must be purchased ahead of time and are non-refundable.)
- Lobster Dinner & Excellent Eastern Entertainment Extravaganza** on Monday, November 6th for a fee of \$150.00 + \$21.00 HST. (Tickets must be purchased ahead of time and are non-refundable.)

Join the CBA now and pay the member fee to attend this program.
(A membership representative will contact you.)

CBA Membership No.

Mr. Ms.

Surname

Given Names

Firm or Organization

Address

City

Province

Postal Code

Office Phone No.

Fax No.

Email

Please indicate special needs (dietary, wheelchair access, etc.)

Method of Payment (payment due with registration application)

Cheque Visa Mastercard

Card No.

Expiry Date

Authorized Signature

PERSONAL INFORMATION CONSENT

The CBA's programs are supported by preferred suppliers, sponsors and exhibitors. Subject to the following paragraph, I understand that the provision of contact information on this form constitutes my consent to such information being disclosed to the preferred suppliers, sponsors and exhibitors of this program. For further information about the CBA's treatment of personal information, see members Privacy Policy at www.cba.org.

By checking this box I do not wish my contact information disclosed to the preferred suppliers, sponsors and exhibitors of this program. I understand my name will not appear on the delegates list.